

D. Chase Nann

Design, Art Direction & Ideation

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After seven years as an art director and designer in the youth and action sports industry, I have developed a reputation for producing ideas, design and visual communication that stand out and rise above the clutter. A portfolio spanning a mix of mediums including print, video, on-line and in-store installations. I am always seeking to further my passion for art and design by working in creative environments and collaborating with talented, passionate people.

My work has appeared in various publications and websites from around the globe including Complex, Vapors, Transworld Skateboarding Magazine, The Skateboard Mag, Thrasher, Skateboarder Magazine, Kingpin, Vice, Lodown, Surfer Magazine, Transworld Surf, Surfing Magazine, Transworld Snowboarding Magazine, Onboard, Snowboarder, High Snobiety, Hypebeast, Fecal Face and Slap.

Past and former clients include Emerica, Altamont Apparel, ThirtyTwo, etnies, éS, Quiksilver, Roxy, Primedia, Heavy, G-Whiz, MJC Design, Sprint and Hardball Sports.

Experience

Emerica. & Altamont Apparel

Art Director / Senior Designer

Jan. '08 till present.

Since being promoted to art director at the beginning of 2008, I have been responsible for the global creative, art and design for both Emerica and Altamont Apparel. As the creative lead I've worked with all department heads to provide ideation, art direction and design for both brands including video, on-line, in-store and print advertising, product design as well managing and mentoring junior designers. I have worked self sufficiently and with outside consultants to develop numerous marketing campaigns for both brands in all forms of media.

During this time I have had the opportunity to collaborate with globally recognised athletes, designers, artists, photographers and personalities.

ThirtyTwo, etnies & Altamont Apparel

Art Director / Senior Designer

Sept. '05 to Dec. '07

During this period I served as ThirtyTwo's art director as well as etnies surf and Altamont Apparel's senior designer. Leading the creative for ThirtyTwo I provided ideation and art direction for all global marketing needs including campaign generation, advertising design, catalog development and packaging as well contributions to product design. During this time I also had the opportunity to develop two nationally run television commercials seen on the Fuel and ESPN 2 networks.

Also, concurrently I was responsible for working with both etnies and Altamont Apparel's creative/art directors to provide design and production for the entire etnies surf division and Altamont Apparel. This included but was not limited to; ad design, packaging and special projects.

etnies

Graphic Designer / Production Artist

Jun. '04 to Aug. '05

As the graphic designer / production artist for etnies I assisted the art director and senior designers to design all forms of marketing collateral. My duties included but were not limited to; ad resizing, catalog production and packaging design.

Quiksilver

Graphic Production Artist

Sept. '03 to May '04

Serving in the visuals department I serviced all the brands housed under the Quiksilver umbrella including Quiksilver, Quiksilver Snow, Quiksilver Edition, Roxy, Teenie Wahine, Lelani, Raisins, Radio Fiji and Hawk Clothing. Working with the departments creative director and the subsequent brands lead creative or manager I helped develop and design graphics for trade show booths, in-store displays and advertising for Quiksilver's company owned stores. I was also responsible for quoting, printing and delivery of these graphics.

Freelance

Jun. '01 till present.

During this time I've provided the following services to select clients in industries ranging from fashion and music to corporate business.

- Art Direction
- Branding
- Graphic Design
- Advertising
- Web Design & Programming

Education

Flagler College

B.A., Graphic Design, 2001

Minor in Advertising

Design & Computing Skills

Advanced knowledge of Illustrator, Photoshop, InDesign, Quark Xpress, Bridge, Acrobat and Microsoft Office. Well versed in Dreamweaver, Flash, Image Ready and Fireworks. Basic knowledge of HTML, Java Script, CSS and Flash action scripting.

Awards & Accolades

In Book --- Creative Advertising Magazine

Sole Technology Values Nominee --- Nominated twice by a panel of peers and co-workers for the Sole Technology Values Award for Creativity.

Proteus Award --- Selected by instructors and professional designers as a top graduate with exceptional creative design and marketing skills. Award presented by Proteus Creative Communications.

American Institute of Graphic Artists (AIGA) --- Placing poster in the 10th annual Southeast AIGA Portfolio Review Poster Contest.